

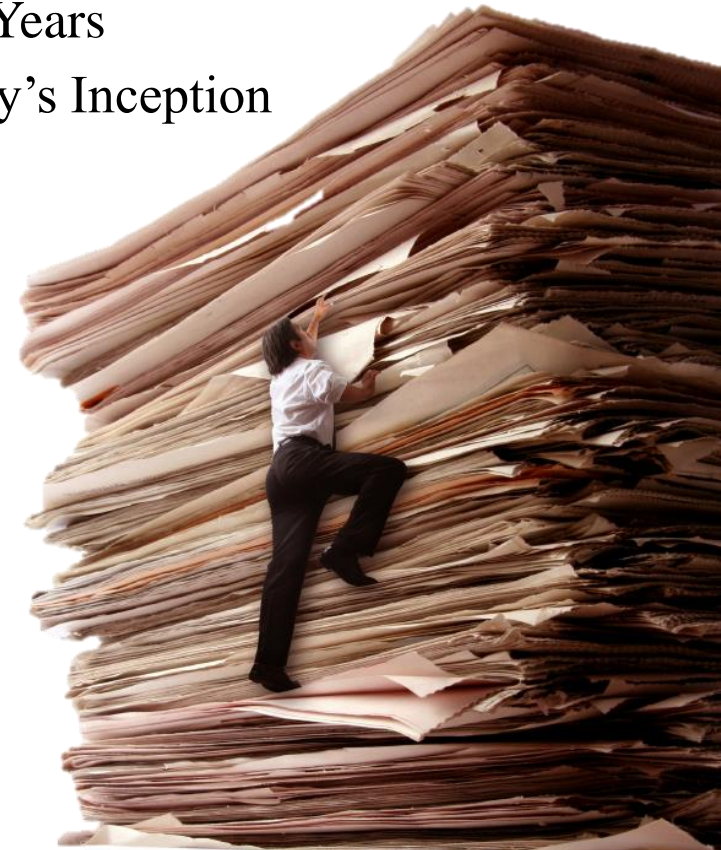
Proposal Writing Information Solution



Recognize the Problem
Realize the Solution

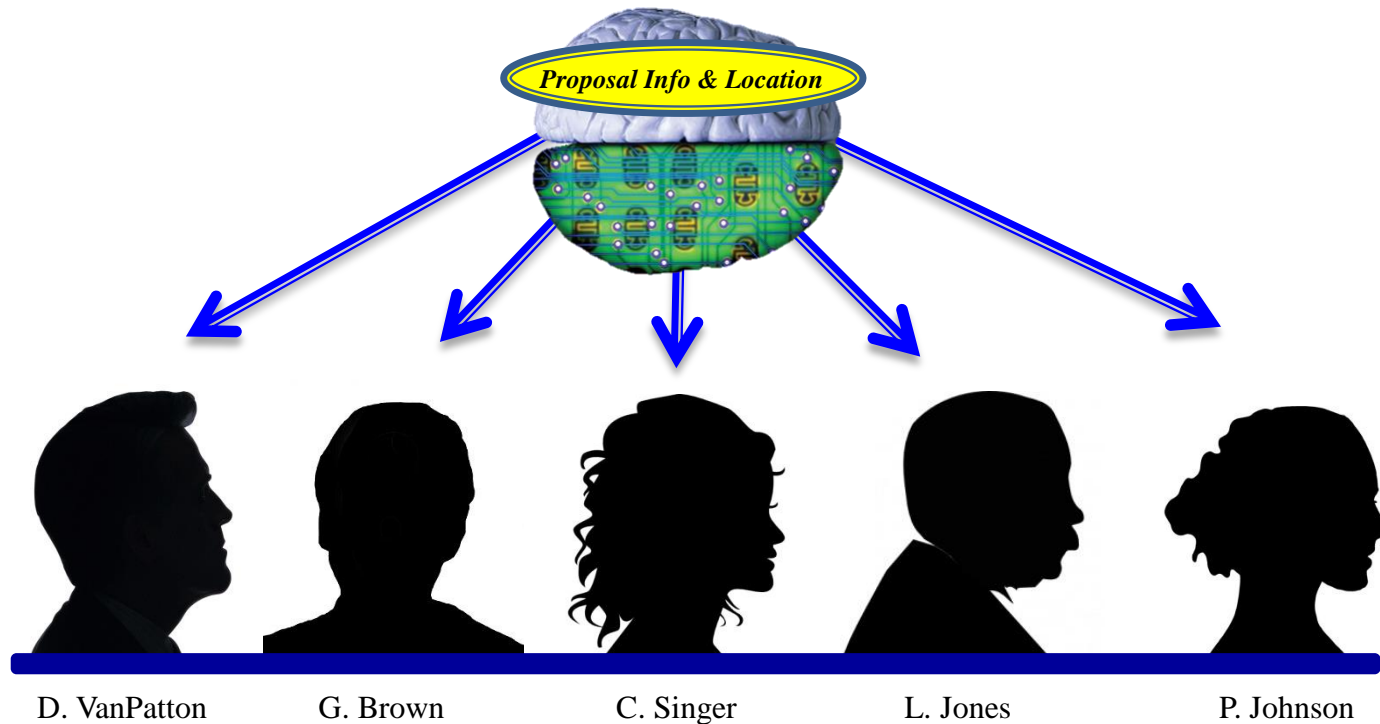
The Problem,

- Request for Proposal (RFP) Drops - the Company's Proposal Author Needs Relevant Information from Past Proposals - *Quickly*
- Past Performance is Needed From Previous 5 Years
- Previous Experience is Needed From Company's Inception
- Numerous Search Criteria is Needed:
 - By Author(s)
 - Program
 - Customer
 - Agency
 - Proposal Name
 - Date
 - Content
 - Win or Lose Status



The Problem₂

- Proposal Information is Scattered Throughout the Company
- Contracts Must Maintain Limited Access
- Proposal “Database” is Literally “*Brain Power*”



Current Options

- Continue “As Is” and Hope Critical Personnel Do Not Change Status or Move On
- Hire “Librarian” to Load All Proposals in SharePoint (or other Software) & Search Manually



The Solution₁

- Search Previous Proposal Content
(Every Word of Every Document)
- Retrieve a Template Based on **ANY** Search Criteria
- Internal Client Server Based System
- Automated Document Loader
- Searchable File Reader System



The Solution₂

- User Interface
 - ✓ Simple to Use
 - ✓ Easy to Read
 - ✓ Logical Process Flow
 - ✓ Generates .docx Template From Selected Result Set
 - ✓ Printable



Value Added

- Find the Information Needed – **Quickly**
- Be Confident That You Have Your Company's ***Best & Complete*** Information for Your New Proposal
- Save Valuable **Time** Program Managers (PMs) Can Use ***Winning the Next Contract!***

TIME IS MONEY!



How Much \$\$\$ Are You Paying Your PMs to Search?

Questions

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