

2023 Membership Survey Results

Sent 370* emails with 124 replies = 33.5%

*Need to obtain missing/bad emails to update constant contact.

Q#1: Why I Joined the ELKS?

Here are the top 5 reasons why people joined the Elks:

1. To support veterans and contribute to charitable work.
2. To be part of a community with a sense of purpose and socialize with like-minded people.
3. Family connections and a legacy of membership.
4. To meet new people and make friends.
5. Invitations from friends or existing members.

Q#2: I have attended/participated in (activities provided in survey):

Most Attended Events (in descending order of attendance):

Lodge Meetings - Occurred numerous times and appears to be one of the most frequently attended events.

Dinner at the Lodge - Also occurred frequently and seems to be popular.

Trivia - Thursdays - Has a substantial number of occurrences, indicating good attendance.

Football Tailgating & Watching on the Big Screens - Shows a significant number of occurrences.

Least Attended Events (in ascending order of attendance):

Police Officer Appreciation Dinner - Occurred the fewest times, suggesting it might be one of the least attended events.

Texas Holdem' - Wednesdays - Appears to have relatively low attendance based on the number of occurrences.

Golf Tournament - Also seems to have less participation compared to other events.

Helping Veterans - Occurred more than the previously mentioned events but still appears to have lower attendance.

Q#3: How I obtain information about the Elks Lodge.

Here are the top 5 avenues to learn about ELK's activities:

The Elks Call Monthly Newsletter - 66.1%

Lodge Emails - 79.0%

Notices/Fliers posted in the Lodge - 38.7%

Facebook - 18.5%

Word of mouth - 8.1%

Q4#: Volunteerism

Percentage of respondents who participate in volunteer work: $(82 / 124) * 100 = 66.12\%$

Q#5: My favorite things about my Elks Lodge.

What Members **like** about the Lodge by popularity, we'll calculate the percentage of respondents who mentioned each aspect, and then sort them from most mentioned to least mentioned.

People/Camaraderie - 77 mentions (62.09%)
Charity work - 15 mentions (12.10%)
Social and community activities - 12 mentions (9.68%)
Food and drink - 7 mentions (5.65%)
Trivia, games, and events - 6 mentions (4.84%)
Private members-only atmosphere - 5 mentions (4.03%)
Affordable food and drinks - 4 mentions (3.23%)

Q#6: Things I do not like about the Elks Lodge.

What Members **do not like** about the Lodge by popularity, we can count the number of times each concern was mentioned in the survey responses and calculate the percentage. Here's the ranking, along with the number of respondents mentioning each concern:

Smoking - 73 mentions (59.69%)
Drama (gossip and rumors) - 22 mentions (17.74%)
Lack of activities (Queen of Hearts, bingo, bands and etc) -11 mentions (7.26%)
Lack of variety in food/menu/beer - 8 mentions (6.46%)
Cleanliness of the bar - 4 mentions (3.23%)
Communication issues - 3 mentions (2.42%)
Membership introductions & New Member welcome - 3 mentions (2.42%)
Non-smoking area usage - 1 mention (0.81%)

**Keep in mind that these percentages are approximate, and some responses mentioned multiple concerns, so the total percentage may exceed 100%. Smoking is the most commonly mentioned issue, followed by drama, and the others have significantly fewer mentions.

Q#7: Suggestions for activities/improvements for the Elks Lodge.

Here is a ranking of **activities and suggestions recommended** by ELK's Members for the Lodge, along with the number of respondents who mentioned each suggestion and an estimate of their popularity (percentage):

Go non-smoking (39 mentions, 31.4%)
More live music/karaoke/patio BBQ (33 mentions, 26.5%)
Improve the quality of food and menu choices (8 mentions, 6.4%)
Monthly Saturday breakfast (6 mentions, 4.8%)
Cigar lounge and liquor/beer tastings (5 mentions, 4.0%)
Bring back the Queen of Hearts (4 mentions, 3.2%)
Line dance lessons and/or country dances (4 mentions, 3.2%)
Host other lodges for a social event with music and dancing (3 mentions, 2.4%)
Monthly Saturday steak night for active members, their families, and guests (3 mentions, 2.4%)
Casino night (2 mentions, 1.6%)

Open for lunch (2 mentions, 1.6%)

**Please note that the percentages are approximate and based on the number of mentions in the provided responses. Some suggestions had more specific recommendations than others, which influenced their ranking.

Here are the **building repairs or upgrades** recommended by ELK's Members, ranked by popularity (percentage) and the number of respondents who mentioned each suggestion:

1. Repair acoustic tiles (17 mentions, 13.7%)
2. Paint inside (9 mentions, 7.3%)
4. Freshen up the exterior and seal the parking lot/re-do parking stripes (5 mentions, 4%)
6. Tidy up the bar (4 mentions, 3.2%)
7. Repair and paint rotten wood on the outside (3 mentions, 2.4%)
8. Move the air scrubbers to the game room and designate it and the patio as a smoking area (7 mentions, 5.6%)
9. Set up a communication bulletin board in the hallway by bathrooms and tell members (2 mentions, 1.6%)
10. Clean out junk from all the numerous storage rooms that are not used and utilize them (2 mentions, 1.6%)
11. Repair the sofa in the ladies' room (2 mentions, 1.6%)
12. Roof over the patio (1 mention, 0.8%)

**Please note that the percentages are approximate and are based on the number of mentions in the provided responses. Some suggestions had more specific recommendations than others, which influenced their ranking.

Here are the **activities and events recommended** by ELK's Members, **excluding suggestions related to food, smoking, repairs, building improvements, and parking lot improvements**. They are ranked by popularity (percentage), along with the number of respondents who mentioned each suggestion:

1. More live music (20 mentions, 16.1%)
2. Karaoke (8 mentions, 6.4%)
3. Bring back the Queen of Hearts (4 mentions, 3.2%)
4. Line dance lessons and/or country dances (4 mentions, 3.2%)
5. Host other lodges for a social event with music and dancing (3 mentions, 2.4%)
6. Casino night (2 mentions, 1.6%)
7. Social dances quarterly or monthly (2 mentions, 1.6%)
8. Cigar lounge (2 mentions, 1.6%)

These are the activities and events recommended by respondents in the survey, excluding suggestions related to food, smoking, repairs, building improvements, and parking lot improvements. Please note that the percentages are approximate and are based on the number of mentions in the provided responses.